

Privacy Policy

I.

General Provisions

1. The controller of personal data pursuant to Article 4(7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as the “**GDPR**”) is BERG Invest s.r.o., ID No.: 07689403 with its registered office at Vodárenská 354, 362 35 Abertamy (hereinafter referred to as the “**controller**”).

2. The controller’s contact information is as follows:

address: BERG Invest s.r.o., Vodárenská 354, 362 35 Abertamy

email: info@berg-invest.cz

phone: +420 732 293 186

3. Personal data means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, an online identifier, or one or more specific aspects of the natural person’s physical, physiological, genetic, mental, economic, cultural, or social identity.

4. The controller has not appointed a data protection officer.

II.

Sources and Categories of Processed Personal Data

1. The controller processes personal data that you have provided to it, or personal data that the controller has obtained in connection with the fulfillment of your order or in response to an inquiry sent via the contact form.

2. The controller processes your identification and contact information, as well as the data necessary for the performance of the contract.

III.

Legal Basis and Purpose of Personal Data Processing

1. The legal basis for the processing of personal data is

- the performance of the contract between you and the controller pursuant to Article 6(1)(b) of the GDPR,

2. The purpose of processing personal data is

- to fulfill your order and to exercise the rights and obligations arising from the contractual relationship between you and the controller; when placing an order, personal data is required that is necessary for the successful fulfillment of the order (name and address, contact information), the provision of personal data is a necessary requirement for the conclusion and performance of the contract; without the provision of personal data, it is not possible to conclude the contract or for the controller to perform it,

- responding to an inquiry submitted via the contact form.

3. The controller does not engage in automated individual decision-making within the meaning of Article 22 of the GDPR.

IV.

Data Retention Period

1. The controller retains personal data

- In the case of an inquiry, we process the personal data contained in the form solely for the purpose of responding to or handling your inquiry or request, and only for the duration of negotiations regarding the conclusion of a contract. For a maximum of 3 years from the date of your inquiry, unless you grant consent for further processing,
- in the case of an order, for the period necessary to exercise the rights and fulfill the obligations arising from the contractual relationship between you and the controller and to assert claims arising from these contractual relationships (for a period of 15 years from the termination of the contractual relationship).

2. Upon expiration of the personal data retention period, the controller will delete the personal data.

V.

Recipients of Personal Data (Subcontractors of the Controller)

1. Recipients of personal data are persons

- involved in the delivery of goods/services/processing of payments under a contract,
- involved in ensuring the operation of services,
- providing marketing services.

2. The controller does not intend to transfer personal data to a third country (a country outside the EU) or to an international organization.

VI.

Your Rights

1. Under the conditions set forth in the GDPR, you have

- the right to access your personal data pursuant to Article 15 of the GDPR,
- the right to rectify your personal data pursuant to Article 16 of the GDPR, or to restrict processing pursuant to Article 18 of the GDPR.
- the right to erasure of your personal data pursuant to Article 17 of the GDPR.
- the right to object to processing pursuant to Article 21 of the GDPR, and
- the right to data portability pursuant to Article 20 of the GDPR.
- the right to withdraw your consent to processing in writing or electronically to the address or email of the controller specified in Article III of these terms and conditions.

2. You also have the right to file a complaint with the Office for Personal Data Protection if you believe that your right to personal data protection has been violated.

VII.

Conditions for the Security of Personal Data

1. The controller declares that it has taken all appropriate technical and organizational measures to ensure the security of personal data.
2. The Controller has implemented technical measures to secure data storage systems and physical storage of personal data, in particular the use of antivirus software, secure storage of backups, and secure access passwords.
3. The Controller declares that only persons authorized by the Controller have access to personal data.

VIII.

Final Provisions

1. By submitting an order or inquiry via the online form, you confirm that you are familiar with the privacy policy and that you accept it in its entirety.
2. The controller is authorized to amend these terms. The controller will publish the new version of the privacy policy on its website or, if applicable, send you the new version of these terms to the email address you provided to the controller.

These terms take effect on May 25, 2018.